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Florida Construction News Special Feature
Staff Writer

Poblocki Sign Company is expanding in Florida, with its award-winning design/build team specializing in creating innovative and attractive signage with the recent purchase of Stellar Sign and Design.

An innovative leader in the signage industry, Poblocki creates custom architectural design solutions for interior, exterior, digital and wayfinding signage. They combine creativity, a commitment to quality, and state of the art technology to create, fabricate and install the highest quality signs.

For the Poblocki team, it is all about incorporating a deep respect for the functionality and durability that architectural signage must have and a passion for emerging technologies and materials that prolong the impact of each customer's investment.

"Our designers are skilled at bringing visions to life or interpreting initial design concepts and developing them to detailed completion," said Kevin Madrzykowski, President & CEO. "Whether you have a design concept in mind or you're uncertain what kind of signage would work for your business, we can help by scheduling a discovery meeting, ex-



ploring our project portfolio and discussing your brand objectives. In partnership, we can determine the scope, budget and schedule to meet your needs."

Poblocki was founded by Ben Poblocki in 1932 and quickly made its mark on the industry with the fabrication of iconic movie marquees during the golden age of cinema. In the early years, the company also focused on identification program signage for brands such as McDonalds, Ford, General Motors and Target.

The company built its state-of-the-art 110,000 square foot facility in Milwaukee in the 1990s with full manufacturing capabilities for interior and exterior signage. In 2010, Poblocki acquired Quality Sign Systems located in Raleigh, NC and expanded into the Northeast with the acquisition of Advanced Signing LLC in Boston, Massachusetts in 2017.

Architectural signage projects are often complex, from an engineering, fabrication and installation perspective. This complexity requires intricate solutions, and Poblocki's reputation as one of the nation's premier custom sign companies is a testimony to their experience and

success with these projects. The in-house engineering team ensures that state-of-the-art structural engineering standards and mechanical integrity are at the forefront of the fabrication and installation process.

Experts at Poblocki begin with the end in mind and take a hands-on comprehensive accountability approach to successfully guide projects from start to finish.



"Custom interior and exterior signage projects require different skill sets and our project management team excels in delivering expertise that recognizes the inherent differences of these projects. We provide our customers with a single point of contact, supported by a talented and experienced team of signage professionals sharing the goal of keeping the project on time and on budget," Madrzykowski said.

Cost efficient, safe, and timely fabrication and installation of custom interior and exterior signage is another Poblocki strength.

"From smaller interior wayfinding projects to spectacular rooftop and high elevation exterior signage projects, our turnkey capabilities allow every sign project to be successfully managed by our experienced installation team. Site surveys, shipping, subcontractor coordination, safety inspections, final installation, and final punch lists are all part of our services."

The business is characterized as a turnkey service for signage that combines the design, fabrication and installation phases of a custom signage project. The result is on-time and on budget completion, simplifying what can be a complex project.

Recent clients include architects, designers, general contractors and end users such as facility managers in many sectors including healthcare, senior living, universities, corporate, urban residential, banking & finance, hotel & hospitality, donor recognition, theater & cinema, stadiums and arenas.

"We have an experienced team that can accomplish comprehensive branding changes for large corporations within a specified time window," Madrzykowski said. "We also enjoy the challenge of a difficult project where our engineering team can develop creative solutions accomplishing our customers desired look while dealing with intricate details such as ballasts, windows and historical structures."

Poblocki is also focused on research and development. New projects push the limits of what can be done in signage and Poblocki continues to stand with the unwavering commitment to quality, excellence in design and manufacturing and project management.

"We won't take shortcuts," Madrzykowski said. "We are transparent in what we offer. We provide quality signage that stands out and is built to last."

Several projects across Florida and the Southeast stand out as proud accomplishments for the company and the new physical presence in the state will create additional opportunities.

"We are very proud of our Florida work such as KPMG – Lakehouse and many AdventHealth and Orlando Health projects," Madrzykowski concluded. "We are excited to better serve Florida and our Southeast projects more effectively due to this expansion."

Announcing Our Florida Acquisition

With our recent acquisition, Poblocki Sign Company adds significant sales, fabrication, installation and support resources for custom signage projects in Central Florida.

Contact us for your new project
FLQuote@poblocki.com



INTERIOR, EXTERIOR & DIGITAL SIGNAGE

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