



SPORTS & ENTERTAINMENT:  
**BIG, BOLD AND FUN:  
WE GET IT DONE**

In the sports and entertainment business, big, bold signage is essential. It's also a big, bold challenge—one that Poblocki Sign has mastered time after time.

Beginning as a creator of one-of-a-kind movie marquees in 1932, we've grown to become one of the world's foremost architectural sign fabricators. But even as our company has evolved, we've stayed true to our roots by specializing in completely larger-than-life, custom, eye-catching

signage. Massive, memorable signs we've designed, built and installed are on display today at high-profile stadiums, arenas, museums, theaters and other venues around the country.

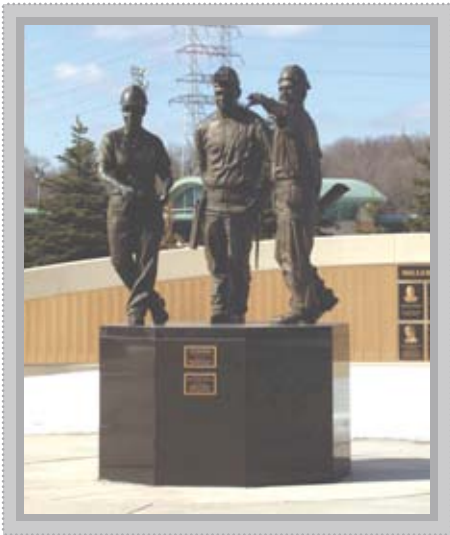
Sports and entertainment clients turn to us with complete confidence that we'll get even the largest, most complex job done right and on time. It's too big of a challenge to leave up to anyone else, so come to Poblocki and challenge us.



**POBLOCKI**  
SIGN COMPANY LLC

*Challenge us*





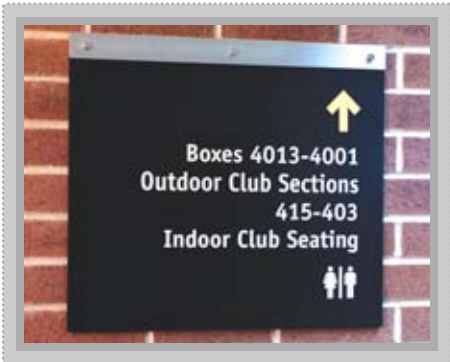
## ATTRACTING EYES AND BUILDING BRANDS

Our seasoned staff will work with your facility planner to create a unique sign system that stands out. Poblocki's craftspeople average over 15 years of experience with the biggest landmark signs, the highest-quality materials and the most intricate designs. At our state-of-the-art facility, they'll apply their knowledge and creativity to solve your challenging fabrication puzzle.

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## MINIMIZING YOUR RISK

How does a Poblocki project manager minimize your risk? Working with the often numerous parties involved in sports and entertainment projects, we've handled every timeline, code issue, traffic flow problem, setback, elevation and other hurdle on the way to producing excellent signs. And we'll do the same for you. We can also help you develop wayfinding systems with messages, placements and aesthetics that guide clearly, confidently and quietly.



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## GOING TO GREAT LENGTHS ...AND HEIGHTS

Over the years, our fully licensed and insured crews have installed thousands of major-impact signs at sports and entertainment facilities. Today, we can handle any installation—from hanging a small sign on a club wall to hoisting a huge one onto a stadium rooftop. And long after installation, over 300 companies rely on us for prompt, expert service that keeps their signs in great working condition.

