

Cutting Applications (knife/vinyl, router/alum.)

Vector-based format only. EPS, AI, some PDF files

- Vinyl or routed application files not meeting the above specifications will incur additional charges based on an hourly rate.

Printing Applications

Vector or Pixel formats accepted. TIF, JPG

Pixel formats should be of a minimum resolution of 100dpi (dots per inch).

Larger applications may require a higher dpi. Resolution required will vary based on the output size. PMS numbers need to be assigned to the art and copy (CMYK will not print consistently on different materials.)

- Digital print application files not meeting the above specification can not be adjusted by Poblocki Sign Company and may result in a loss of image quality.

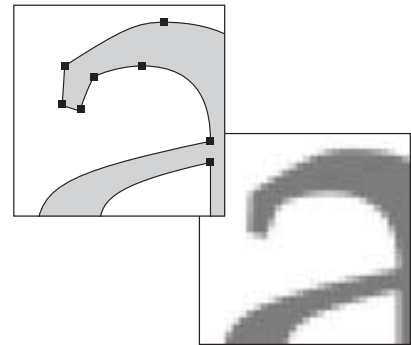
File Formats

Electronic files for artwork are either vector or pixel.

Vector files can be infinitely scaled without losing image quality.

Pixel files are comprised of a grid of small colored/shaded squares (pixels) that cannot be enlarged without losing image quality.

Vector



Pixel

.EPS

Vector; required for cutting applications, and silkscreening

.AI

.TIF

Pixel; typically large file, used mainly in printed applications, better quality

.JPG

Pixel; lesser quality than TIF format but uses less memory (i.e., smaller file size)
