

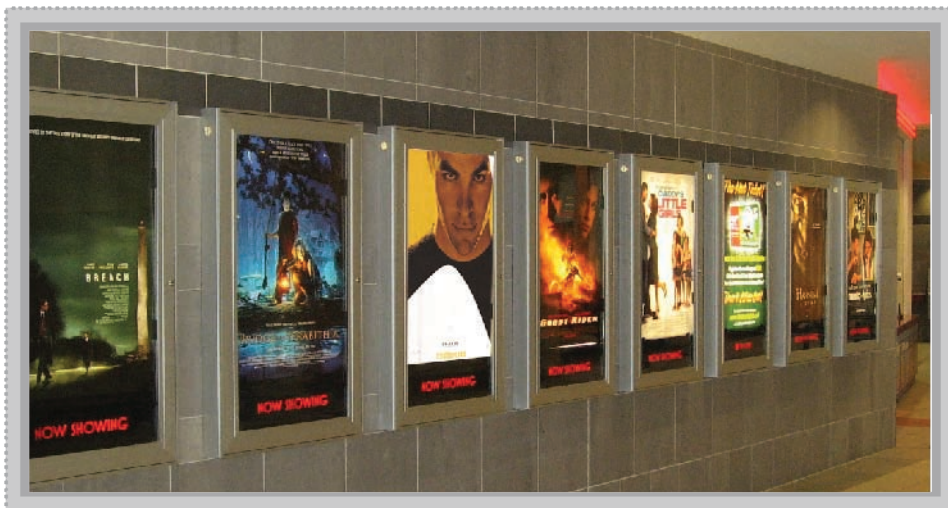
TECH-LINE POSTER CASE:  
**THE PERFECT COMBINATION OF  
QUALITY, TECHNOLOGY AND DESIGN**

In the theater business, poster cases are more than just light boxes. From the parking lot to the corridors, poster cases communicate show times, generate interest, and convey theater quality. No firm better understands the role that poster cases play in driving theater traffic than Poblocki. After 77 years of creating specialty casework for the theater industry we are pleased to announce the launch of our Tech-Line poster case.

The Tech-Line was created by Poblocki to offer a high-quality poster case that addresses the deficiencies of existing products in the theater industry. Using patented LED back-lighting technology, the Tech-Line boasts a 2 1/2" deep ADA compliant cabinet that can be surface mounted for interior or exterior applications. The heavy-duty aluminum weather-proof cabinet is constructed with a vandal resistant hidden hinge and 1/4"



thick tempered glass that will withstand the test of time. The addition of a wireless updated LED show time kit makes the Tech-Line the perfect choice for theaters large and small.



**POBLOCKI**  
SIGN COMPANY LLC

*Challenge us*



## ENERGY EFFICIENCY

Our partnership with some of the largest theater circuits in the world has taught us that energy efficient lighting can provide substantial cost savings. This is why we designed the Tech-Line with patented Light Mat technology that uses 60% less energy than traditional cases providing up to \$50 per case in annual energy savings. Tired of continually changing fluorescent tubes? The Light Mat has a life expectancy of 50,000 hours and is easily replaced. Powered by a 12 volt cabinet concealed powersupply, this is the perfect option for retrofitting existing poster cases.

## CUSTOMIZATION

Unlike many poster case companies, we aren't bound by our catalog. There's virtually no limit to what our veteran staff of designers and fabricators can create to meet your unique needs. Each Tech-Line theater case is made-to-order and will match the design aesthetic of your unique environment. Anodizing, vinyl trim, logo, and custom headers are all elements incorporated into each case. Add on the optional LED message center to display show times, future attractions, or theater numbers, and your message will truly stand out.

## VANDAL RESISTANT

At Poblocki we understand that vandalism is inevitable, which is why our engineers designed the Tech-Line to utilize the highest quality materials. The heavy-duty aluminum cabinet has a hidden hinged and concealed dual-point locking mechanism providing maximum security for your posters. At Poblocki we avoid scratched windows by using ¼" thick clear tempered safety glass that will not fog over time.

