



POBLOCKI
SIGN COMPANY

Challenge us



S U S T A I N A B L E S I G N A G E :

EMBRACING OUR ENVIRONMENTAL RESPONSIBILITY

How We're Leading the Way to Sustainability

Sustainability and green. They're popular ideas, given the increasing demand for environmentally responsible business practices.

But to Poblocki, "green" isn't just a buzzword. It's an ongoing, mission-critical initiative—the very future of our business.

Throughout our storied history as a signage leader, we've risen to every challenge of our industry. Today, our clients face increasing pressure to reduce energy and materials use. And as always, we're proud to say, "Challenge us."

LEADERSHIP IN EFFICIENCY AND ENVIRONMENTAL DESIGN (LEED)

LEED certification has become a top goal for many developers. It's become a major focus for us, as well.

We're determined to help you achieve LEED certification points in your projects, and we believe it's important to lead by example. That's why we're working toward gaining LEED EBOM

certification for our own manufacturing facility. Many of our team members are also in training to become LEED Accredited Professionals.

We know the process. We know the parameters. And now we can help add to the points you need to achieve LEED certification.



BETTER MATERIALS FOR A CLEANER ENVIRONMENT

There's a lot more at stake in sustainability than awards and certificates. The right materials and processes can reduce both environmental impact and operating costs, among other benefits. And our Green Team is exploring every opportunity.

Among our new, ecologically friendly products and processes:

- **Low-VOC (volatile organic compound) paints.** Made from raw, natural ingredients, these paints are far better for public health and the environment than conventional paints.
- **Sustainable ADA signage.** Featuring nontoxic biopolymers, with none of the harmful byproducts of traditional photopolymer processing, these signs are far more energy and water efficient and contain up to 40 percent recycled material.
- **Light-Emitting Diode (LED) signage.** LED-illuminated signs are 85 percent more efficient than signage with neon lights.

SIGNS OF THINGS TO COME

These are just a few parts of what will soon become a complete product line of Poblocki Sustainable Signage.

We'll continue to search aggressively for new ways to help you meet green demands. After all, we're committed to delivering—whenever you *Challenge us*.

