



## Poblocki adds eco-friendly option

### ■ #106

Poblocki Sign Company announced in December that it has expanded its ADA interior signage product line to include a new, eco-friendly option called EcoTac+.

EcoTac+ is a unique photopolymer sign material that is processed with light and plain tap water and is bonded to 3-form's Eco-resin varia panels, which are non-toxic and have up to 40 percent recycled content.

This new line uses low-to-no VOC paints and inks and is designed to be attached to the wall using mechanical fasteners instead of glues and adhesives that can contain harmful volatile organic

compounds. At the end of its useful life cycle, EcoTac has been designed to be 100 percent recyclable.

"We've formed some great partnerships in the development of this product line and are thrilled to have developed a product that is sustainable throughout its entire life cycle," said Paul Poblocki, vice president and general manager of Poblocki's interior sign division. "Using 3form's reclaim program, our EcoTac panels can be removed at the end of their life, sent back to 3form and reused in other applications. It's a bi-directional process that prevents panels from entering the landfill and extends their useful life."

